"The Sunrise Wyoming Project" Skilled Trades Camps

Presented by: Troy Reichert

Key partners of project:

Harbor Freight Tools for Schools Wyoming Department of Education

University of Wyoming Wyoming Business Alliance

Wyoming SkillsUSA SHAPPS

The Daniels Fund AGC of Wyoming

King Ropes Platte

County Chamber of Commerce

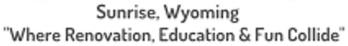




HOW IT ALL GOT STARTED:











January 13, 2022

WHO BENEFITED AND HOW WE GREW

Facebook: The Sunrise Wyoming Project























PARTNERS AND THEIR ROLES













HOW CAN OTHER COMMUNITIES DO THIS?

- GET OFF YOUR AND DO IT
- BUILD RELATIONSHIPS
- DREAM BIG & TAKE CHANCES
- ASK FOR HELP
- APPLY FOR GRANTS
- PROMOTE AND ADVERTISE (articles, social media, TV, open houses)
- MAKE SURE PARTNERS SEE BENEFITS
- STAY IN TOUCH AND BE APPRECIATIVE
- KEEP IT FUN!



HOW THE PROJECT IS SUSTAINED

- Grants and donations to get started
- □ Set up partner levels
 - ☐ goodie bags, T-shirt sponsors
 - ☐ Red Ochre level
 - ☐ Iron Ore level
 - Copper level
 - ☐ All levels come with "perks" for the business.
- □ Keep it fun for kids! They'll sell it if they like it.
- □ Invite people to come see the project for themselves!



OVERALL COMMUNITY BENEFIT

- Invigorates others in the community to want to help
 - creates more pride in the community
- Evening activities and UW trip bring money in to the community.
- Could bring young people/families to the area
 - 3 seniors from PA are considering moving to Wyoming for work after high school
- Builds a strong bridge between people of all ages
 - students see the importance of improving skills and preserving history
 - older community members see that kids can and will work
- Keeps quality skilled workers in the area instead of moving away.



LESSONS LEARNED THAT COULD HELP OTHER COMMUNITIES

- Get infrastructure in place first
 can be done later, but it's EASIER to implement it first
 Stay organized and utilize dependable help
 Always have a backup plan
- Be prepared to spend your own money

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